


brand guideline

Wordmark




Color invert


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
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


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example application



example application



Colors

HEX #5A5A5A
CMYK 0/0/0/65
PANTONE 425 C

HEX #BFBFBF
CMYK 0/0/0/25
PANTONE Col Grey 4 C

HEX #000000
CMYK 0/0/0/100
PANTONE Black

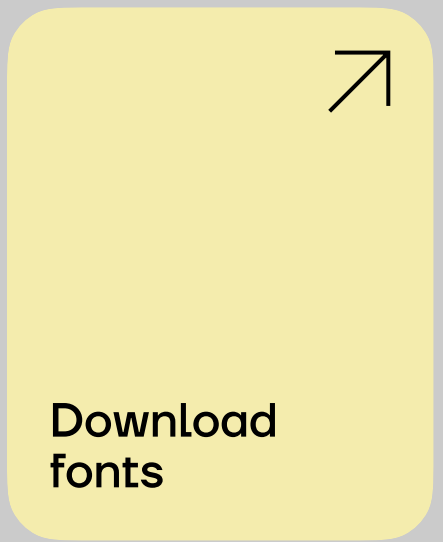
HEX #ffffff
CMYK 0/0/0/0
PANTONE White

Fonts

TTFirsNeue

weights

light
regular
medium
demibold



Icons style

